

OFFICIAL PARADE SPONSOR & FLOAT FORM

PLEASE CHECK ONE:

- Parade Float AND Financial Sponsor
- Parade Float ONLY
- Financial Sponsor ONLY

SPONSORSHIP INFORMATION:

Business, Group or Organization: _____

Sponsorship Amount: _____

- CHECK HERE if you are a NEW financial sponsor and will need a new banner printed

Make checks payable to the BRILLION OPTIMIST CLUB. Please return via mail or email to Ryan Hale at the address listed on the back of this form.

Electric Parade Float Rules & Etiquette

1. Quality of Floats: All floats must be built sturdily and need to withstand the full journey. Recommended pre-parade vehicle check-up: gas tanks FULL, oil changed, double-check tire wear & pressure on all vehicles and trailers (a defect or flat in the middle of a parade is **NOT** a good thing).
2. Speed and Safety: All drivers need to adhere to all instructions given by parade line-up officials. The speed at which floats are to be traveling at can be described as a “creep” (1-3 miles per hour). The purpose of the speed is safety and of course to be seen by on-lookers. Keep a **minimum** distance of 30’ between you and the float in front of you. Be constantly scanning the street and side walks in front of you. We don’t need any accidents. **PLEASE DO NOT BLOW HORNS DURING THE PARADE!** (This frequently scares and may harm small children and affects musical performances).
3. Candy: Candy may **only** be distributed to spectators by participants that walk along the side of their float. The potential for injury for parade spectators who “dive” toward candy thrown from a moving float is too large to ignore. It would only take ONE unnecessary incident/accident to discontinue the parade forever. Any parade float participants violating this request will be told to leave the parade and will not be asked to participate in future parades. **NO SUPERBALLS.** These look like candy and can cause a choking hazard with children that may not know the difference.
4. No animals allowed.
5. No alcohol is to be allowed on or distributed by parade floats/participants.
6. Deadline: All float entry forms MUST arrive by noon on Monday, June 8th, 2026. All entries received after this will be placed at the end of the parade! **There is NO rain date.**

Parade entrants please complete information on the back of this form

PARADE FLOAT INFORMATION:

I pledge to follow the above rules for the Electric Parade as set forth by the Parade Committee. Additionally, I shall indemnify and hold the Brillion Optimist Club, parade committee, it's members and volunteers harmless against any and all claims or any other forms of liability that may arise due to the parade.

Signed: _____

Date: _____

Name of Business, Group or Organization: _____

Contact person: _____

Phone: _____ Email: _____

Street Address, City, State, and Zip Code: _____

Will your entry have music? _____ Type/Length of your Entry: _____

Semi Truck? Please Circle YES or NO

Mail or email form(s) to:

Brillion Optimist Club Electric Parade
Attn: Ryan Hale
PO Box 131
Brillion, WI 54110
Email: brillionoptimistclub@gmail.com